

Course Title: The Role of the Professional Health Insurance Advisor on National Affairs, Healthcare Reform and Industry Associations: Why NAHU Works

Course No: Pending – To Be Filed By The Host Chapter

Credits: 1

Speaker: Don Goldmann

NAHU has been one of the most influential organizations on national affairs concerning the healthcare reform act. As the leading industry association influencing policy and regulatory development, NAHU members have been instrumental at both state and federal levels whether working with HHS, the IRS, state or federal marketplaces. This course outlines the work being done, recent updates and changes in ACA regulations and how NAHU membership has been a key part of it all.

Course Outline:

Introduction

1. One of the key strengths of NAHU as an organization is its design as a federation. (15 minutes divided into 3 equal parts)
 - a. As a federation, NAHU is a “bottom up” organization which means that while chapters organize themselves along the suggested guidelines of NAHU, independent authority resides with each local or state chapter. (5 minutes)
 - b. Political and regulatory actions at state level become the responsibility of that state’s chapters. (5 minutes)
 - c. Guidance may come down from NAHU, but each local and state chapter will perform in their own best interest. (5 minutes)
2. Success of NAHU and its federated chapters are dependent upon local membership. (25 minutes divided into 3 unequal parts)
 - a. How membership influences policy and regulations. (5 minutes)
 - b. Understanding why a member is a NAHU member explains why different policies and activities are supported in different regions. (15 minutes)
 - c. The organizational “culture” of a local chapter and its influence is created by the membership and not the other way around. (5 minutes)

3. On a national level, NAHU continues to both influence regulatory decisions and to assist the public through its members to implement those decisions. (25 minutes divided into 3 unequal parts)
 - a. Medical loss ratios and broker compensation continues to gain support in Congress. (3 minutes)
 - b. The Supreme Court case of King vs. Burwell changes things for some states. (2 minutes)
 - c. NAHU's most recent education push is about the employer reporting requirements and forms 1095/1094 A B & C (20 minutes)
 - i. The use of such reporting is twofold.
 - ii. Understanding what an "A.L.E." is and its obligations under the new reporting rules is critical.
 - iii. Small groups without a mandate of coverage obligating them may still be required to handle some of the reporting obligations.

Conclusion

(There are no breaks during this presentation.)